

Associazione per il Turismo in Garfagnana
e in Media Valle del Serchio



Decalogue of Sustainability

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Members of the Association, in relation to the business they operate, are committed to respect the following code of conduct in relation to behaviour and support of their clients.

1. Lighting will preferably be obtained from lamps with a low wattage, with their corresponding savings in energy. Avoid waste when using products, white goods and equipment. Where possible use renewable energy (e.g. solar powered lamps outside). White goods with a low energy rating are preferred and when they need to be renewed choose one with the best energy rating.
2. Where possible save water by containing consumption through the clever use of technology (e.g. reducing the amount of water used in the shower, taps and supplies in general, save rinse water, dual action W.C., recover / recycle water etc.).
3. The gathering and sorting of rubbish forms the base of the recycling program. We support agencies who gather, recycle and dispose of waste in the region, by recycling wherever possible. Glass containers which are returnable or recyclable are preferred. Our pledge to reduce the quantity of rubbish is evident in the purchase of goods which have a minimum of packaging. In time, some plastic furnishings will be replaced with products analogous to wood.
4. Central heating will preferably be fired by energy from a renewable source, (from wood), and the energy efficiency of installations will be optimised, (independent heating systems in each dwelling, and thermostats in every room etc.) and some fixtures (e.g. windows with double glazing). In consideration of the mild climate avoid the use of air conditioners.
5. With respect to the usual and regular codes and on the request of the client, in cases of a prolonged stay each associate can reduce the frequency of changing sheets, towels and linen.
6. With respect to the usual and regular codes, each associate is committed to avoid wherever possible the use of high tension poles and satellite dishes and to choose external directional lighting which avoids light pollution.

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7. When choosing products for the business each associate gives preference to those that are recyclable (e.g. paper), those which are biodegradable, and therefore, those which give the best guarantee for the protection of the environment.

8. In the provision of food, pasta and drinks preference will be given to local products (Km zero) made using technology that has the least impact on the environment (e.g. from organic or biodynamic farms). We value the eno-gastronomic traditions of our area, the recurrence of characteristic dishes which are given out during local festivals.

9. We value the wonderful environment and culture of the Serchio Valley and their universal enjoyment. We encourage and promote eco sustainable sports. We promote the use of collective modes of transport, be they public, or private.

10. We actively support the involvement of tourists and local agencies in eco-sustainable behaviour and value their willingness to commit to the practice of environmental management.